



Oscar Dyremyhr

MSc Student

Proactive soon-to-graduate MSc Business Analytics student. Furnish insights, analytics, and research needed to guide business decisions. Ambitious, social and team-oriented with a passion to grow.

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📍 Oslo, Norway

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EDUCATION

MSc in Business Analytics BI Norwegian Business School

08/2018 – Present

Oslo, Norway

Electives and more

- Applied Economic Analysis and Supply Chain

BSc in Information Sciences and Technology: Design and Development The Pennsylvania State University

08/2013 – 08/2018

3.37 GPA – PA, USA

Awards and more

- 2 x Deans list recipient
- Teaching Assistant – Intro to Python

WORK EXPERIENCE

Warehouse Assistant HeltHjem

03/2020 – Present

Oslo, Norway

Package delivery company – door to door shipping

Achievements/Tasks

- Performed duties such as manual lifting, taping, labeling, scanning, and sorting of incoming packages.
- Reported defective or questionable packages to department supervisor.
- Performed related duties as required by supervision.
- Broke down cardboard for recycling.

Research Assistant BI Norwegian Business School

10/2019 – Present

Oslo, Norway

Assisting in a research project with MetricWorks coordinated between students, and professors

Achievements/Tasks

- Explored and researched Lifetime Value (LTV) models in the mobile gaming industry.
- Conducted literature review of existing research in the field.
- Held strategic meetings with project partners and stakeholders on research progress.

Researcher & Data Analyst MetricWorks (formerly TargetCircle)

07/2019 – 03/2020

Lillestrøm, Norway

One User Acquisition Automation Platform For All Ad Networks, DSPs & Affiliates

Achievements/Tasks

- Responsible for research & development of LTV models to help advertisers gain more insights into their user cohorts and ad spending.
- Conducted an exploratory data analysis (EDA).
- Wrote documentation and reports based on research findings.
- Collaboration on Master Thesis.

ACADEMIC PROJECTS

Master Thesis: Lifetime Value (LTV) prediction for MetricWorks (01/2020 – Present)

- Suggested research question:
- “What metrics are the most essential in order to conduct LTV models that gives a high performance within prediction and accuracy in the gaming industry environment?”
- “Which model provides a better fit for the calculation of LTV focusing on predictive performance and accuracy for MetricWorks?”

Academic Journal: Cost Benefit Analysis Based LTV Prediction on different data types (08/2019 – 12/2019)

- A deep look into cohort-based and user-level LTV modeling from a cost perspective. Proposed alternatives and outlined possible strategies for further research in the domain of customer analytics in regards to cost. (grade B)

Research Report: Visualization & Network theory (01/2019 – 05/2019)

- Using visualization and network techniques (Gephi and Tableau) to graph Instagram hashtags in a clustered manner in order to gain insights into their connection to one another. Received top marks (grade A+)

SKILLS

Microsoft Office

Python

R

SQL

Agile Methodology

Analytics

Machine Learning

Teamwork

Trello

Slack

Amazon Web Services

Visualizations in Tableau

Research

Google Cloud Platform

LANGUAGES

English

Full Professional Proficiency

Norwegian

Native or Bilingual Proficiency

INTERESTS

Technology

AI

Machine Learning

Deep Learning

Business

Data Science

Traveling

Skiing

REFERENCES

Work references will be given upon request